**“The Artists Way” by Julia Cameron**

“The Artists Way” by Julia Cameron is the seminal book on the subject of creativity.  This classic book should be read by any serious creative person.  Julia provides new insights into the creative process that she has gained over time.

Paperback  
  
<a rel="nofollow" href="http://www.amazon.com/gp/product/1585421464/ref=as\_li\_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=1585421464&linkCode=as2&tag=crevisris-20&linkId=BKXVZRPSVA7BNRNC">The Artist's Way</a><img src="http://ir-na.amazon-adsystem.com/e/ir?t=crevisris-20&l=as2&o=1&a=1585421464" width="1" height="1" border="0" alt="" style="border:none !important; margin:0px !important;" />

Kindle  
  
<a rel="nofollow" href="http://www.amazon.com/gp/product/B006H19H3M/ref=as\_li\_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=B006H19H3M&linkCode=as2&tag=crevisris-20&linkId=MPVZFBGY3OZYK7UQ">The Artist's Way</a><img src="http://ir-na.amazon-adsystem.com/e/ir?t=crevisris-20&l=as2&o=1&a=B006H19H3M" width="1" height="1" border="0" alt="" style="border:none !important; margin:0px !important;" />

1. **“I’d Rather Be in the Studio” by Alyson B. Stanfield**

# ****Kindle – Third Edition 2015**** <a rel="nofollow" href="http://www.amazon.com/gp/product/B00TFPU08S/ref=as\_li\_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=B00TFPU08S&linkCode=as2&tag=crevisris-20&linkId=NLZKINFC2QBJVIFH">I'd Rather Be in the Studio!: The Artist's No-Excuse Guide to Self-Promotion</a><img src="http://ir-na.amazon-adsystem.com/e/ir?t=crevisris-20&l=as2&o=1&a=B00TFPU08S" width="1" height="1" border="0" alt="" style="border:none !important; margin:0px !important;" /> Paperback - February 3, 2008

<a rel="nofollow" href="http://www.amazon.com/gp/product/0983146209/ref=as\_li\_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=0983146209&linkCode=as2&tag=crevisris-20&linkId=N642NEQCGFHDW6FM">I'd Rather Be in the Studio: The Artist's No-Excuse Guide to Self-Promotion</a><img src="http://ir-na.amazon-adsystem.com/e/ir?t=crevisris-20&l=as2&o=1&a=0983146209" width="1" height="1" border="0" alt="" style="border:none !important; margin:0px !important;" />

Alyson Stanfield’s book is a classic art marketing book that should be read by all artists who want to make art their full-time career.  This is a must have guide to self-promotion for serious artists.

**“Guerrilla Marketing for Artists” by Barney Davey**

Barney Davey’s book “Guerilla Marketing for Artists” is a must read for any artist who neither has the time, the knowledge or the expertise to tackle art marketing and promotion.  This book is well written and it provides a concise guide for artists to follow.

**Paperback**

<a rel="nofollow" href="http://www.amazon.com/gp/product/148404875X/ref=as\_li\_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=148404875X&linkCode=as2&tag=crevisris-20&linkId=Q5DP56NFSS4WSJ74">Guerrilla Marketing for Artists: Build a Bulletproof Art Career to Thrive in Any Economy</a><img src="http://ir-na.amazon-adsystem.com/e/ir?t=crevisris-20&l=as2&o=1&a=148404875X" width="1" height="1" border="0" alt="" style="border:none !important; margin:0px !important;" />  
  
Kindle  
<a rel="nofollow" href="http://www.amazon.com/gp/product/B00C9SEF5C/ref=as\_li\_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=B00C9SEF5C&linkCode=as2&tag=crevisris-20&linkId=SGEZGPKAJUZZETEN">Guerrilla Marketing for Artists</a><img src="http://ir-na.amazon-adsystem.com/e/ir?t=crevisris-20&l=as2&o=1&a=B00C9SEF5C" width="1" height="1" border="0" alt="" style="border:none !important; margin:0px !important;" />

**“2016 Artist’s & Graphic Designer’s Market” – Mary Burzlaff Bostic -** 39 edition (August 13, 2015)

In the “2016 Artist’s & Graphic Designer’s Market” Mary Burzlaff Bostic provides a complete reference guide for any artist who wants to establish or expand their career in fine art, illustration, or graphic design. Thousands of successful artists have relied on these annual guides to help develop their art careers.

Paperback  
<a rel="nofollow" href="http://www.amazon.com/gp/product/1440342644/ref=as\_li\_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=1440342644&linkCode=as2&tag=crevisris-20&linkId=IKM2FBXMS25D5HGA">2016 Photographer's Market: How and Where to Sell Your Photography</a><img src="http://ir-na.amazon-adsystem.com/e/ir?t=crevisris-20&l=as2&o=1&a=1440342644" width="1" height="1" border="0" alt="" style="border:none !important; margin:0px !important;" />  
  
Kindle ?

# "Starving" to Successful: The Fine Artist's Guide to Getting Into Galleries and Selling More Art - J. Jason Horejs

# “Starving” to Successful” (The Fine Artist’s Guide to Getting into Galleries) is written by J. Jason Horejs, the owner of the Xanadu Gallery in Scottsdale, AZ.  This book provides pragmatic advice and concrete, actionable steps that an artist can begin implementing immediately to become more successful in marketing their work to art galleries. Kindle Edition – August 15, 2009

<a rel="nofollow" href="http://www.amazon.com/gp/product/0615568327/ref=as\_li\_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=0615568327&linkCode=as2&tag=crevisris-20&linkId=HUJYAFSTDKEADVNX">"Starving" to Successful: The Fine Artist's Guide to Getting Into Galleries and Selling More Art</a><img src="http://ir-na.amazon-adsystem.com/e/ir?t=crevisris-20&l=as2&o=1&a=0615568327" width="1" height="1" border="0" alt="" style="border:none !important; margin:0px !important;" />

# Paperback – August 15, 2009

<a rel="nofollow" href="http://www.amazon.com/gp/product/B010BF84B0/ref=as\_li\_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=B010BF84B0&linkCode=as2&tag=crevisris-20&linkId=5YFDZXH3LWYKJJWJ">[("Starving" to Successful: The Fine Artist's Guide to Getting Into Galleries and Selling More Art )] [Author: J Jason Horejs] [Aug-2009]</a><img src="http://ir-na.amazon-adsystem.com/e/ir?t=crevisris-20&l=as2&o=1&a=B010BF84B0" width="1" height="1" border="0" alt="" style="border:none !important; margin:0px !important;" />

# How to Sell Art Kindle Edition 2011

J. Jason Horejs

<a rel="nofollow" href="http://www.amazon.com/gp/product/B0066TLHGA/ref=as\_li\_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=B0066TLHGA&linkCode=as2&tag=crevisris-20&linkId=WKFQPLQXQKXR3R5N">How to Sell Art</a><img src="http://ir-na.amazon-adsystem.com/e/ir?t=crevisris-20&l=as2&o=1&a=B0066TLHGA" width="1" height="1" border="0" alt="" style="border:none !important; margin:0px !important;" />

**“How to Survive and Prosper as an Artist” – Caroll Michael**

Caroll Michaels book “How to Survive and Prosper as an Artist” is a book that puts to rest the popular myth of the starving artist. There is plenty of room in the art world for artists to make a good living, if they are willing to take an active stand in promoting their art careers. Michaels shows those who would like to make a living from their art how to navigate the often bewildering corridors of power that lead to success in the art world.

# How to Survive and Prosper as an Artist: Selling Yourself Without Selling Your Soul Paperback – June 9, 2009

<a rel="nofollow" href="http://www.amazon.com/gp/product/0805088482/ref=as\_li\_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=0805088482&linkCode=as2&tag=crevisris-20&linkId=4TO5XMOR5IZG66T7">How to Survive and Prosper as an Artist: Selling Yourself Without Selling Your Soul</a><img src="http://ir-na.amazon-adsystem.com/e/ir?t=crevisris-20&l=as2&o=1&a=0805088482" width="1" height="1" border="0" alt="" style="border:none !important; margin:0px !important;" />

# Art, Inc.: The Essential Guide for Building Your Career as an Artist Paperback – August 12, 2014

<a rel="nofollow" href="http://www.amazon.com/gp/product/145212826X/ref=as\_li\_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=145212826X&linkCode=as2&tag=crevisris-20&linkId=JCPG2HD2HYCOJHYN">Art, Inc.: The Essential Guide for Building Your Career as an Artist</a><img src="http://ir-na.amazon-adsystem.com/e/ir?t=crevisris-20&l=as2&o=1&a=145212826X" width="1" height="1" border="0" alt="" style="border:none !important; margin:0px !important;" />

# ART/WORK: Everything You Need to Know (and Do) As You Pursue Your Art Career Paperback – March 24, 2009

<a rel="nofollow" href="http://www.amazon.com/gp/product/1416572333/ref=as\_li\_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=1416572333&linkCode=as2&tag=crevisris-20&linkId=VGWJ4MIJPURCHMMI">ART/WORK: Everything You Need to Know (and Do) As You Pursue Your Art Career</a><img src="http://ir-na.amazon-adsystem.com/e/ir?t=crevisris-20&l=as2&o=1&a=1416572333" width="1" height="1" border="0" alt="" style="border:none !important; margin:0px !important;" />

# The Artist's Guide: How to Make a Living Doing What You Love Paperback – June 9, 2009

<a rel="nofollow" href="http://www.amazon.com/gp/product/0306816520/ref=as\_li\_tl?ie=UTF8&camp=1789&creative=9325&creativeASIN=0306816520&linkCode=as2&tag=crevisris-20&linkId=BWMXVPZA4K65TIHM">The Artist's Guide: How to Make a Living Doing What You Love</a><img src="http://ir-na.amazon-adsystem.com/e/ir?t=crevisris-20&l=as2&o=1&a=0306816520" width="1" height="1" border="0" alt="" style="border:none !important; margin:0px !important;" />